



THIS CONFERENCE IS ABOUT CHANGING THE NARRATIVE FOR WHAT'S POSSIBLE FOR WOMEN IN UTAH TODAY AND WHAT WILL BE AVAILABLE FOR WOMEN IN UTAH TOMORROW. IT'S A DAY OF CONNECTION, OPTIMISM, AND FORWARD ACTION.

Saturday • June 19, 2021

10:00 A.M.	Pat Jones	WELCOME ADDRESS Opening remarks from the CEO of Utah's Women's Leadership Institute, followed by a short event introduction by Mary Beth Lacki.
10:15 A.M.	Gabriella Archuleta	WOMEN'S EQUALITY & ADVOCACY IN UTAH Studies show dire numbers for women's well-being in Utah. This presentation will use a racial equity lens to identify strategies that promote empowerment and advancement for all women.
11:00 A.M.	Niya Boyakin	SUCCESS PRINCIPLES OF AN ENTREPRENEUR Bootstrapping your way into business ownership, including lessons on Confidence, Manners and Negotiation.
12:00 P.M.	Courtney Brand	NAVIGATE YOUR CAREER WITH PURPOSE Career navigation is hard, and you're not alone! Learn actionable advice you can use today, like how to get clarity and direction, and how to develop key essentials like self-promotion and finding mentors.
1:00 P.M.	Jennifer Smith	AN UNEXPECTED PATH TO SUCCESS IN A STEM CAREER A lucrative career in tech is hard with limited support. Jennifer shows her non-traditional path to running operations — while impacting social change — at one of the most admired regional banks in the country.
2:00 P.M.	Mary Beth Lacki	COMMUNICATION: BUILDING RELATIONSHIPS AND INFLUENCE The importance of improving communication with others — and within yourself — to be more valuable, influential, and effective in all parts of life.
3:00 P.M.	Erin Rider	REAL WOMEN RUN (FOR OFFICE) Politics can often feel distant, even intimidating at times. Learn what resources are available to help you run for office and engage civically so your voice, ideas, and concerns are heard.
4:00 P.M.	Catherine Arik	CREATING CONFIDENCE IN YOUR FINANCES Effect positive change with current financial habits and goals. Learn budgeting, action items for different life stages, and advocating for yourself through pay and public policy.
5:00 P.M.	Leta Greene	THE GRIT AND GRACE OF ENTREPRENEURSHIP Identifying and overcoming obstacles in entrepreneurship, including recovering after domestic violence and discovering self-advocacy.

Need to register for Rise UP? Head over to GoFundMe (\$20 suggested donation): gofundme.com/rise-up-utah

100% of donations go to **Women of the World**