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ThomasARTS Launches New Website

Leading Marketing Communications Agency Illustrates Digital and Interactive Aptitude

Farmington, UTAH —February 15, 2011 — ThomasARTS, a direct-growth marketing company with offices in Utah, California, Minnesota, Texas and New York, revealed a new company website at www.ThomasARTS.com to showcase its award-winning digital capabilities and full-service offerings.

“Our new website was specifically created to emphasize our core strengths and collaborative talents,” said Dave Thomas, President and CEO of ThomasARTS. “As a marketing communications agency, our website is our calling card. From the sophistication of the design to the quality of the images, we have created a site that truly embodies both our culture and our philosophy.”

Refurbishing the ThomasARTS website was an extensive undertaking by the ThomasARTS digital department, which recently earned the top ranking in *Utah Business'* annual *Book of Lists* Web Design category.

“The revamped website involved thoughtful strategy regarding how the components should synchronize with the ThomasARTS brand,” said Tony Burnham, Director of Digital Marketing for ThomasARTS. “ThomasARTS has an extensive amount of offerings, and we wanted to present these in a way that would underscore our position as a leader in marketing communications.”

The redesigned site emphasizes the agency’s end-to-end model offering a full range of marketing services in-house. Among the features of ThomasARTS new website are a library of creative work samples, and a special page devoted to ThomasARTS famed culture. The website also maintains its functionality and aesthetic qualities across all mobile platforms without forgoing any of the interactive assets.

ThomasARTS other digital and interactive landmarks include the respective websites of the [Utah Food Bank](#), [Lagoon](#) park and [Northcentral University](#). For more information about the website or about ThomasARTS capabilities, please contact Autumn Buys at autumn.buys@ThomasARTS.com or (801) 451-5365.

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ABOUT THOMASARTS

ThomasARTS is a full-service marketing communications firm with offices in Utah, California, New York, Minnesota and Texas. Our objective is simple: get our clients noticed, believed and remembered by doing work that is unexpected, engaging and consistent. Our seasoned team of creative, editorial, interactive, media and account management professionals offers our client partners superior service and proven results. ThomasARTS provides services across all marketing platforms to drive growth for clients in a diverse range of industries, including healthcare, banking, technology, automotive, real estate and consumer products. For more information, visit www.ThomasARTS.com or call (801) 451-5365.