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ThomasARTS Opens Texas Office

Leading Marketing Communications Agency Opens Fifth Office to Better Serve Growing National Client Base

Farmington, UTAH and Dallas — February 8, 2011 — ThomasARTS, a direct-growth marketing company with offices in Utah, California, Minnesota and New York, today announced the opening of a Dallas, Texas office to support expanding national client needs.

“The opening of our fifth office in Texas is just one of our many initiatives to support growth and increase the scope of ThomasARTS in 2011,” said Dave Thomas, President and CEO of ThomasARTS. “We expect 2011 to be a year marked by continued expansion, memorable work and satisfied clients.”

The Texas office will be led by Jon West, a longtime colleague of ThomasARTS who brings strong marketing experience in the southern market.

“It is a pleasure to join ThomasARTS, which is known not just for its work, but also for its workplace,” West said. “Dave Thomas has built a talented team of creative professionals driven by a common purpose—the success of our clients.”

The opening of the newest ThomasARTS location comes amid record growth for the company. Within the last three years, ThomasARTS has sustained a 92 percent growth rate, and was recently recognized in the advertising/marketing category of the 2010 *Inc.* 5000.

For more information about ThomasARTS, please visit ThomasARTS.com or contact Autumn Buys at (801) 451-5365 or autumn.buys@ThomasARTS.com.

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ABOUT THOMASARTS

ThomasARTS is a full-service marketing communications firm with offices in Utah, California, New York, Minnesota and Texas. Our objective is simple: get our clients noticed, believed and remembered by doing work that is unexpected, engaging and consistent. Our seasoned team of creative, editorial, interactive, media and account management professionals offers our client partners superior service and proven results. ThomasARTS provides services across all marketing platforms to drive growth for clients in a diverse range of industries, including healthcare, banking, technology, automotive, real estate and consumer products. For more information, visit www.ThomasARTS.com or call (801) 451-5365.