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ThomasArts Opens New York Office to Support Expansion

New York-based TJS Marketing Group Joins ThomasArts

Farmington, UTAH and New York — December 7, 2010 — ThomasArts, a direct-growth marketing company with offices in Utah, California and Minnesota, today announced the opening of a New York office to support expanding client needs. The company has formed a strategic partnership with TJS Marketing Group, a leading marketing agency based in Manhattan specializing in the sports and healthcare industries.

“We are energized by our New York expansion and our partnership with TJS,” said Dave Thomas, President and CEO of ThomasArts. “We value this opportunity to provide our full range of marketing and communications services to clients coast to coast.”

The opening of the newest ThomasArts location comes amid record growth for the company. Within the last three years, ThomasArts has sustained a 92 percent growth rate, and was recently listed as number 233 in the advertising/marketing category of the *Inc.* 5000.

“In a time when many advertising agencies are facing cutbacks and reductions, ThomasArts is positioned for growth,” Thomas continued. “We credit this to the talented, industrious ThomasArts team, which is constantly evolving to better serve our clients.”

Effective immediately, TJS Marketing Group will operate under the ThomasArts name. The New York office will be located at 299 Broadway, Suite 910 in New York, NY, and led by Tom Scandaliato, former president of TJS Marketing Group. The ThomasArts family of companies also includes La Galería, the communications firm specializing in reaching Hispanic markets, and StrategyBay, a division focused on healthcare marketing.

For more information about the ThomasArts expansion, please contact Autumn Buys at (801) 451-5365, or at autumn.buys@thomasarts.com.

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ABOUT THOMASARTS

ThomasArts is a full-service marketing communications firm with offices in Utah, Southern California, New York and Minnesota. Our objective is simple: get our clients noticed, believed and remembered by doing work that is unexpected, engaging and consistent. Our seasoned team of creative, editorial, interactive, media and account management professionals offers our client partners superior service and proven results. ThomasArts provides services across all marketing platforms to drive growth for clients in a diverse range of industries, including healthcare,



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banking, technology, automotive, real estate and consumer products. For more information, visit www.thomasarts.com or call (801) 451-5365.

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