



FOR IMMEDIATE RELEASE

Media Contact:

Jamie Stum

Public Relations Director

(714) 702-0486

jamie.stum@thomasarts.com

ThomasARTS Named 2011 Corporate Partner of the Year by Ronald McDonald House Charities of the Intermountain Area, Inc.

SALT LAKE CITY—January 5, 2012—[ThomasARTS](http://thomasarts.com), a direct-growth marketing company with offices in Utah, California, Minnesota, Texas and New York, was recently recognized by the Ronald McDonald House Charities of the Intermountain Area (RMHC) as its 2011 Corporate Partner of the Year.

“At ThomasARTS, we recognize the importance of RMHC’s mission and are committed to supporting it through strategic marketing direction,” said Dave Thomas, President and CEO of ThomasARTS. “It is a privilege to work with an organization so fully devoted to easing the burdens of children and families who need it most.”

ThomasARTS developed RMHC of the Intermountain Area’s new website (www.rmhcslc.org), which will debut in the next few months, and a [video tour](#) of the facility that includes interviews with RMHC families. Additionally, the agency produced radio and television spots in both English and Spanish and routinely creates print advertisements for the charity.

“The last thing the parent of a critically ill child wants to worry about is where they are going to sleep at night,” said Carrie Romano, executive director of RMHC of the Intermountain Area, Inc. “A Ronald McDonald House is a home-away-from-home so parents can focus on their children. We are grateful to professionals like those at ThomasARTS who use their expertise to spread our mission and goals so that we can focus on the families that stay here and fulfill our mission to the community.”

The Ronald McDonald House Charities is a nonprofit organization that provides housing for families of seriously ill children who are receiving treatment at local hospitals. The RMHC of the Intermountain Area serves Utah, Idaho, Wyoming, Nevada, Arizona and Montana. Each year, it selects a business that has gone above and beyond to further the charity’s mission and reach.

To learn more about ThomasARTS and its full array of services, visit www.thomasarts.com or contact Jamie Stum at jamie.stum@thomasarts.com.

###



thomasARTS

ABOUT THOMASARTS

ThomasARTS is a full-service marketing communications firm with offices in Utah, California, New York, Minnesota and Texas. Our objective is simple: get our clients noticed, believed and remembered by doing work that is unexpected, engaging and consistent. Our seasoned team of creative, editorial, interactive, media and account management professionals offers our client partners superior service and proven results. ThomasARTS provides services across all marketing platforms to drive growth for clients in a diverse range of industries, including health care, banking, technology, automotive, real estate and consumer products. For more information, visit www.ThomasARTS.com or call (801) 451-5365.