



FOR IMMEDIATE RELEASE

THOMASARTS CEO DAVE THOMAS AWARDED 2010 SILVER MEDAL

Recognized for a Lifetime of Achievement in Advertising by the American Advertising Federation of Utah

FARMINGTON, Utah – May 5, 2010 – ThomasArts, a leading full-service marketing and communications agency, today announced that Dave Thomas, president and CEO of ThomasArts, received the 2010 Silver Medal Award from the American Advertising Federation of Utah. This prestigious award recognizes a lifetime of achievement in advertising and is the highest honor the advertising profession can award to a member.

Thomas founded ThomasArts in 2003 with his three sons, Troy Thomas, Brett Thomas and Matt Thomas, and two additional partners, Anne Wood and Lisa Roberts. Today, the company includes 130 employees with offices in Farmington, Utah, Huntington Beach, California and Minneapolis, Minnesota. Previously, Thomas served as the CEO of several Utah-based advertising agencies, including Thomas Philips Clawson and EvansGroup, and as president of the Salt Lake City Publicis office. He also contributes immensely to the local community through organizations such as The Deseret Foundation, Make-A-Wish Foundation, Arthritis Foundation, Utah Food Bank, Salt Lake Chamber of Commerce, and others. Dave recently completed his service as the Chairman of the Board of Trustees for Salt Lake Community College.

“As a former colleague and long time associate of Dave Thomas, I have been impressed with his ability to inspire excellence in those around him,” said Jeff Olsen, Chief Creative Officer of Rare Method and former president of AAF-Utah. “AAF-Utah and the advertising community at large have benefited from his gift of leadership, his commitment to clients and his service to the community.”

“I am humbled and honored to receive this award, which could not have been achieved without the talented team at ThomasArts,” said Dave Thomas, President and CEO of ThomasArts. “Our team will continue to produce exceptional work with a focus on providing the end-to-end services that enable us to be a true marketing partner with our clients.”



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ABOUT THOMASARTS

ThomasArts is a full service marketing communications firm with offices in Utah, Southern California and Minnesota. Our objective is simple: get our clients noticed, believed and remembered by doing work that is unexpected, engaging and consistent. Our seasoned team of creative, editorial, interactive, media and account management professionals offer our client partners superior service and proven results.

ThomasArts provides services across all marketing platforms to drive growth for clients in a diverse range of industries, including health care, banking, technology, automotive, real estate and consumer products. For more information, visit www.thomasarts.com or call (801) 451-5365.

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