



FOR IMMEDIATE RELEASE

THOMASARTS WINS BEST OF STATE FOR THIRD STRAIGHT YEAR

Recognized for Outstanding Achievement in Advertising

FARMINGTON, Utah – June 1, 2010 – ThomasArts today announced it received its third consecutive “Best of State” award in the Business Services, Advertising Agencies category last Saturday evening in Salt Lake City.

The Best of State Awards recognize outstanding individuals, organizations and businesses in Utah. Best of State judges determine individuals, businesses and organizations that excel in their endeavors, use innovative approaches or methods in their business practices and contribute to a better quality of life in Utah. ThomasArts previously received the award for its advertising services in 2008 and 2009.

Dave Thomas, president and CEO of ThomasArts, attributes the company’s accolades and recognized success to its team and their consistent focus on becoming a 21st century growth company.

“Our team at ThomasArts consistently produces exceptional work by providing the end-to-end services that enable us to be a true marketing partner with our clients,” Thomas explains. “Our different departments — from account management to creative — are individually paramount, but it is the seamless integration and fusion of these that creates a lasting impression.”

In addition to receiving the Best of State award, ThomasArts was recently announced as a finalist for the 2010 Utah Work/Life Awards, Utah's Best Places to Work by the Utah Department of Workforce Services. Last month, the American Advertising Federation of Utah awarded Dave Thomas the 2010 Silver Medal Award. This prestigious award recognizes a lifetime of achievement in advertising and is the highest honor the advertising profession can award to a member.

“It is an honor to be counted among these esteemed businesses and individuals,” Thomas continued. “It is vastly more rewarding, however, to receive this praise for working in an industry that continues to inspire me, even after 30 years.”

ABOUT THOMASARTS

ThomasArts is a full-service marketing communications firm with offices in Utah, Southern California and Minnesota. Our objective is simple: get our clients noticed, believed and remembered by doing work that is unexpected, engaging and consistent. Our seasoned team of creative, editorial, interactive, media and account management professionals offers our client partners superior service and proven results. ThomasArts provides services across all marketing platforms to drive growth for clients in a diverse range of industries, including health care, banking, technology, automotive, real estate and consumer products. For more information, visit www.thomasarts.com or call (801) 451-5365.



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