



MEDIA ADVISORY

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ThomasArts President Dave Thomas to Speak at AAF-Utah CEO Panel

Farmington, UTAH — November 29, 2010 — ThomasArts, a leading full-service marketing communications firm, today announced that CEO Dave Thomas is participating in an exclusive CEO Panel hosted by the American Advertising Federation-Utah on Wednesday, December 1, 2010. Dave brings more than 30 years of experience to the elite panel discussion featuring executives from several Utah advertising agencies. Topics will range from Utah's advertising challenges to national industry forecasts and new technologies.

When: Wednesday, December 1, 2010

Time: 5:30-6:00 p.m. Registration and Networking, 6:00-7:00 p.m. Panel Discussion

Location: Salt Lake Hardware Building, 105 North 400 West, Salt Lake City

Cost: \$15.00 for AAF members, \$20.00 for non-members and \$10.00 for students.

If you'd like to speak with Dave Thomas, please contact Ashley Murray at ashley.murray@thomasarts.com or 801.939.9351. For more information about ThomasArts, visit www.thomasarts.com or call 801.451.5365.

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ABOUT THOMASARTS

ThomasArts is a full-service marketing communications firm with offices in Utah, Southern California, New York and Minnesota. Our objective is simple: get our clients noticed, believed and remembered by doing work that is unexpected, engaging and consistent. Our seasoned team of creative, editorial, interactive, media and account management professionals offers our client partners superior service and proven results. ThomasArts provides services across all marketing platforms to drive growth for clients in a diverse range of industries, including healthcare, banking, technology, automotive, real estate and consumer products. For more information, visit www.thomasarts.com or call (801) 451-5365.